

# Introduction to the Visit to Soka Art Museum in Kaohsiung

Time: Dec. 9, 2023

## 1. Art Exhibition Topic:

The Look of the Century -The Exhibition on the Centennial Taiwanese Art Design Development and Documents

## 2. Exhibition Background:

The development of Taiwanese modern visual designs started from the Japanese colonial Period. From its initial enlightenment, art design began sprouting and growing during the beginning of the WW II, and continued to advance along with the pulse of time to date, accumulating art design developments through the course of a century.

The exhibition focuses on the visual art aspect of art designs, selecting the most iconic pieces in the development of modern Taiwanese art designs, including **iconic artworks, related documents, and historical data of graphic and three-dimensional designs, ranging across illustrations, fonts, posters, logos, packagings, advertisements, publications, household staples, and so on.**

Through these pieces of art, viewers may explore and analyze the features and aesthetic value in the development of centennial Taiwanese designs, demonstrating the visual culture and aesthetics of life unique to Taiwanese art design.

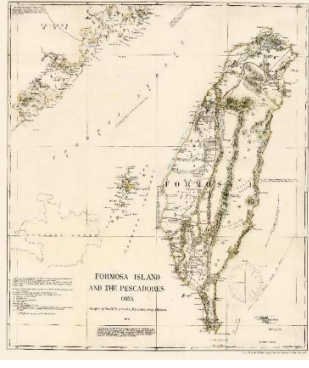
## 3. Exhibition Units

The exhibition includes nine exhibition units in attempt to portrait a visual developmental path for centennial Taiwanese designs, inviting viewers to understand and experience how Taiwanese unique cultures evolve, grow and flourish from the past to the present, through artistic perspectives of the visual art aspect of art designs.

More information can be found at the following QR-code message, a video included.



## 9 Exhibition Units

<p><b>1 Overture: The Rays of Dawn in Taiwanese Designs</b></p>	<p><b>2 Japanese Colonization : Art Designs under the Sun Flag</b></p>	<p><b>3 Enlightenment: Sowing the Seeding of Taiwanese Modern Designs</b></p>
		
<p><b>4 Image: Symbols and Advertising within the Memories of the Era</b></p>	<p><b>5 Culture: Cultural Designs and the Culture of Designs</b></p>	<p><b>Legacy: Design Movements in Passing on the Torch</b></p>
		
<p><b>7 Artistry: A Testimony to the Traces of Design Development</b></p>	<p><b>8 Folk Culture: The Charm of Designs in Our Daily Life</b></p>	<p><b>9 Glory: Designs from Taiwan, Shining Worldwide</b></p>
		